

# Women's Sport Trust



## Fundraising Guidelines



Women's Sport Trust. Registered Charity Number 1153429.

# Thank you

Firstly, thank you for choosing to fundraise for the Women's Sport Trust. All donations help with our mission to make women's sport more visible, viable and unstoppable.

Please do send us details of your fundraising activity, and we will help to support you, where possible.

## Women's Sport Trust logo

Please feel free to use the Women's Sport Trust logo within your fundraising/sponsorship material. However, Women's Sport Trust owns the rights to the logo, so we would ask that you get our approval first, especially if being used on printed items. Please contact [media@womenssporttrust.com](mailto:media@womenssporttrust.com) to request logo assets and approval.

## The registered charity line

Women's Sport Trust is legally obliged to disclose that it is a registered charity by including the registered charity line (below) wherever you see the Women's Sport Trust logo. The only exceptions are branded items like balloons, pin badges and t-shirts. Please check with us if in doubt. Women's Sport Trust. Registered Charity Number 1153429.

## Follow and tag us on social media



@womensporttrust



Women's Sport Trust



# Women's Sport Trust logo

## Basic logo and brand guidelines



The Green or Black logos are to be used on a white background only.



The white logo can be superimposed on all background colours (see above for example on a black background).

Light Green



#B3D236  
R 179, G 210, B 54

Dark Green



#81B539  
R 129, G 181, B 57

The colours in our logo are detailed above. Any text or supporting strapline can either use these colours or be in simple black.

*Don't forget to add our registered charity line to any documents or correspondence about your fundraising.  
Women's Sport Trust. Registered Charity Number 1153429.*



Women's Sport Trust. Registered Charity Number 1153429.

# Making your donation

## What to say...

When talking about your event, you could say: "<xxx> raising funds in aid of Women's Sport Trust".

When you talk about the cause, you could use the following wording:

"Sport has the power to change lives, but only if everyone gets a fair chance. The Women's Sport Trust raises the visibility and increases the impact of women's sport through promoting role models, increasing media coverage and improving funding."

## Paying in your donations

The easiest way to raise funds for Women's Sport Trust is via our [JustGiving page](#). If you have raised money in a different way, then please still go through our [JustGiving page](#) to make your donation.

Any problems, please contact: [media@womenssporttrust.com](mailto:media@womenssporttrust.com)

## Liability

*Please make sure that it is clear that you are fundraising in aid of Women's Sport Trust and that your activities are not representing or organised by the charity. The charity cannot accept any responsibility for your event or anyone who participates in it. We advise that all fundraisers seek advice regarding public liability insurance if your event involves the general public. There are a range of companies available to provide this.*

